

Your customers are going digital:



63% of customers engage in showrooming when on the dealer lot.<sup>3</sup>



The #1 frustration of car buyers is "spending time on the process."<sup>4</sup>



# INTRODUCING

## A<sub>g</sub> AUTOGRAVITY

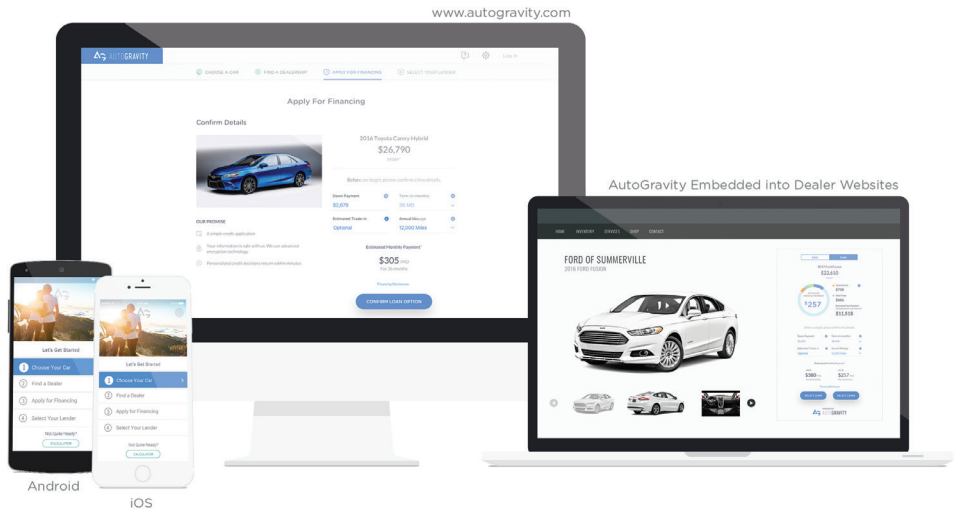


**SELL MORE CARS**  
More Sales, Hassle Free  
*Boost Your CSI*



**CLOSE DEALS**  
Approved Customers  
*Ready to Buy FAST*

Mobile + Web  
Reach Customers on Every Channel



Customers

Your Dealership

84% of car buyers find their chosen dealer by the 'Net.'<sup>6</sup>



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1 Pew Research, 2 BIA/Kelsey, 3 Cars.com 4 Lab42, 5 AutoTrader, 6 Insights